

## Student Publication/Broadcast Division

**General Excellence:** Entry consists of one publication issued in November 2023.

**General News Story:** Will be judged on clarity, enterprise, and significance. One story per entry.

**Page Design:** Selection of three. Emphasis on presentation, attractiveness, and effectiveness.

**Column Writing:** Three columns by one writer. Emphasis on the writer's ability to entertain, move, or educate the reader with good writing that has personality. Should be distinct from news writing.

**Watchdog /Investigative:** A report that uncovers new information that could significantly change the conventional wisdom about anything or anyone of public interest. Emphasis on originality and in-depth research.

**Serious Feature:** A serious profile or news feature. Emphasis on strong writing, education of the reader about something important, and the writer's ability to put a local situation into perspective.

**Light Feature:** Human interest or humorous feature story. Emphasis on lively writing, reader interest in the subject, and originality of approach.

**Election Report:** A report specific to the 2023 primary or general election.

**Editorial:** Submit one editorial per entry. Emphasis will be on lively writing and strong reasoning that moves the reader.

**Sports News Report:** Can be a sports or sports feature story.

**Photography:** Submit three examples.

**Graphics:** Submit three examples.

**Student TV or Radio – General News Report:** A story, planned or unplanned. It can be an issue or event-oriented.

**Student TV or Radio – Public Affairs Program – Studio or field:** May focus on an issue, subject, situation, or problem. Emphasis on creativity, energy, focus, and balance.

### Publication – Daily

*Daily Publications are defined as any publication, online or print, that consistently publishes stories four or more days a week throughout the year.*

**General Excellence-Printed:** Entry consists of three issues from 2023. Issue submitted should include one Sunday issue. *\*GE entries may only be submitted to one GE category type, Printed or Online-Only.*

**General Excellence-Online-Only:** Entry consists of three links 2023. *\*GE entries may only be submitted to one GE category type, Printed or Online-Only.*

**Special Purpose Publication - Printed:** Special section/publication on a single topic produced by the news staff. Must be distributed with the newspaper and may also be available to view online.

**Special Purpose Publication – Online-Only:** Special section/publication on a single topic produced by the news staff. Published online-only.

**General News Story:** Non-deadline news story. Will be judged on clarity, enterprise, and significance.

**Spot News Coverage:** A breaking news story; first-time coverage. Will be judged on clarity, enterprise, significance, and immediacy.

**Watchdog/Investigative Report:** A report uncovering new information that could significantly change the conventional wisdom about anything or anyone of public interest. Emphasis on originality and in-depth research. Will be judged on the initiative, depth of research, significance, and effectiveness.

**Serious Feature Report:** A serious profile or news feature. Emphasis on strong writing, education of the reader about something important, and the writer's ability to put a local situation into perspective. May include sidebars.

**Light Feature Report:** Human interest or humorous feature story. Emphasis on lively writing, reader interest in the subject, and originality of approach. May include sidebars.

**Series:** A series of well-written, well-researched, well-coordinated pieces on one single topic worthy of a series, appearing on more than one day. May include same-day sidebars.

**Outdoor Feature:** Column, profile, or news feature on an outdoor topic. Emphasis on strong writing, education of the reader about the topic, and the ability to put a local or regional situation into perspective. May include sidebars.

**Sports News Coverage:** A sports story on an event, breaking news, or issue.

**Sports Feature Story:** A sports human interest or humorous story.

# Divisions & Categories / Idaho Press Club Annual Awards

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2023

**Sports Prep News Coverage:** A high school sports story on an event, breaking news, or issue.

**Sports Prep Feature Story:** A high school sports human interest or humorous story.

**General Column:** Three columns by a writer not assigned to a specific topic (see specialty column). Emphasis on the writer's ability to entertain, move, or educate the reader with good writing that has personality. Should be distinct from news writing.

**Specialty Column:** Three columns on a single topic (i.e., arts, sports, food, outdoors, politics). May include reviews. Emphasis on the writer's expertise and ability to entertain and educate the reader.

**Editorial:** Submit one staff-written editorial per entry. Emphasis will be on lively writing and strong reasoning that moves the reader.

**Opinion:** Opinion writing or op-ed piece by non-staff writer; submit one. Can include guest opinions.

**Arts / Entertainment Report:** A report on arts or entertainment.

**Political Report:** A report on politics or government.

**Election Report:** A report specific to the 2023 primary or general election.

**Education Report:** A report on education.

**Business Report:** A report on business.

**Agriculture Report:** A report on agriculture.

**Crime/Courts Report:** A report on crime/courts.

**Religion Report:** A report on religion or related topics.

**Environmental Report:** A report on environmental issues.

**Health/Medical Report:** A report on health or medicine.

**Rookie of the Year:** Given to one person in daily publications. The individual must be in his/her first full-time professional job and have been working for no more than a year at the end of December 2023. Please include a letter of endorsement from the entrant's editor and the entrant's resume. Submit three best stories.

## Publication – Weekly

*Weekly Publications are defined as any publication, online or print, that consistently publishes stories weekly throughout the year. If a publication updates its website throughout the week, but publishes a print edition weekly or twice-weekly, it should enter the Weekly Publication division.*

**General Excellence-Printed:** Entry consists of three issues from 2023. Issue submitted should include one Sunday issue. *\*GE entries may only be submitted to one GE category type, Printed or Online-Only.*

**General Excellence-Online-Only:** Entry consists of three links from 2023. *\*GE entries may only be submitted to one GE category type, Printed or Online-Only.*

**Special Purpose Publication - Printed:** Special section/publication on a single topic produced by the news staff. Must be distributed with the newspaper and may also be available to view online.

**Special Purpose Publication – Online-Only:** Special section/publication on a single topic produced by the news staff. Published online-only.

**General News Story:** Non-deadline news story. Will be judged on clarity, enterprise, and significance.

**Spot News Coverage:** A breaking news story; first-time coverage. Will be judged on clarity, enterprise, significance, and immediacy. Since a weekly may have more time to develop a spot story, thorough coverage of the subject and its ramifications will be considered.

**Watchdog/Investigative Report:** A report uncovering new information that could significantly change the conventional wisdom about anything or anyone of public interest. Emphasis on originality and in-depth research. Will be judged on the initiative, depth of research, significance, and effectiveness.

**Serious Feature Report:** A serious profile or news feature. Emphasis on strong writing, education of the reader about something important, and the writer's ability to put a local situation into perspective. May include sidebars.

**Light Feature Report:** Human interest or humorous feature story. Emphasis on lively writing, reader interest in the subject, and originality of approach. May include sidebars.

**Series:** A series of well-written, well-researched, well-coordinated pieces on one single topic worthy of a series, appearing on more than one day. May include same-day sidebars.

**Outdoor Feature:** Column, profile, or news feature on an outdoor topic. Emphasis on strong writing, education of the reader about the topic, and the ability to put a local or regional situation into

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perspective. May include sidebars.

**Sports Story:** A sports story on an event, breaking news, or issue, or a sports human interest or humorous story.

**Sports Prep Story:** A high school sports story on an event, breaking news, issue, or human-interest or humorous piece.

**Column:** Three columns by a single writer. Emphasis on the writer's ability to entertain, move, or educate the reader with good writing that has personality, distinct from news writing. May be on a single topic (i.e., arts, sports, food, outdoors, politics) or general topics. May include reviews.

**Editorial:** Submit one staff-written editorial per entry. Emphasis will be on lively writing and strong reasoning that moves the reader.

**Opinion:** Opinion writing or op-ed piece by non-staff writer; submit one. Can include guest opinions.

**Arts / Entertainment Report:** A report on arts or entertainment.

**Political Report:** A report on politics or government.

**Election Report:** A report specific to the 2023 primary or general election.

**Education Report:** A report on education.

**Business Report:** A report on business.

**Agriculture Report:** A report on agriculture.

**Crime/Courts Report:** A report on crime/courts.

**Religion Report:** A report on religion or related topics.

**Environmental Report:** A report on environmental issues.

**Health/Medical Report:** A report on health or medicine.

**Rookie of the Year:** Given to one person in weekly publications. The individual must be in his/her first full-time professional job and have been working for no more than a year at the end of December 2023. Please include a letter of endorsement from the entrant's editor and the entrant's resume. Submit three best stories.

## Periodical Division

**General Excellence:** Must be produced and distributed in Idaho, and have as few as two or as many as 12 issues per year. Entry is one issue published in 2023.

**Periodical Writing, Serious Feature:** Submit one article.

**Periodical Writing, Light Feature:** Submit one article.

**Periodical Cover:** Excellence in design. Submit one.

## Photo Division

**Spot News Photography:** Emphasis on breaking news, a combination of action and emotion.

**Feature Photography, light:** A feature photograph, light topic.

**Feature Photography, serious:** A feature photograph, serious topic.

**General News Photography:** A general news photograph.

**Sports Photography:** A sports photograph.

**Photo Essay/Package:** At least three photos that, together, illustrate an issue, concept, or point of view, or are on the same topic.

**Portrait:** At least one portrait of a subject or subjects.

**Food Photography:** At least one photograph of food.

## Television Division

**DIVISION SIZES:** Division A – Boise market, Division B – All other market sizes.

**General Excellence:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. An entry consists of a 15-minute compilation of the station's best work during the calendar year 2023.

**Best Morning News Program:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. An entry consists of one program broadcast during 2023 submitted by the entrant.

**Best Evening News Program:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. An entry consists of one program broadcast during 2023, submitted by the entrant.

**General News Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. A story, planned or unplanned. It can be issue or event-oriented.

**Spot News Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. Coverage of a single, unplanned breaking event aired the same day or on the next available newscast. Judges will focus on spontaneous and comprehensive coverage of the event.

**Best Live Shot:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. Coverage aired within a daily newscast or special news segment. Judges will focus on spontaneous "on the scene" coverage and the value of the live report.

**Watchdog/Investigative Report:** A report uncovering new information that could significantly change the conventional wisdom about anything or anyone of public interest. May be a single story or series that reflects in-depth reporting efforts and creativity beyond the scope of general news coverage. Entry may include a brief letter outlining the research, presentation, and impact of the report.

**Serious Feature Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. A single-story aired within a program. Emphasis on information and presentation. Preparation may take place over several days.

**Light Feature Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. Human interest or humorous story aired within a program. Preparation may take place over several days.

**Series:** Two or more well-coordinated stories on a single topic worthy of a series.

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**Public Affairs Program – Studio:** Public affairs program based from a studio with in-studio guests. May focus on an issue, subject, situation, or problem. Emphasis on creativity, energy, focus, and balance.

**Public Affairs Program – Field:** Public affairs program reported and/or produced from the field. May focus on an issue, subject, situation, or problem. Emphasis on creativity, energy, focus, and balance.

**Documentary:** A non-regularly scheduled program; not a newscast. May document an individual subject, issue, situation, or problem. This may be a joint news crew effort or that of an individual reporter.

**Sports News Story:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. A sports news report within a newscast. May be a spot or feature story.

**Sports Program:** A sports program produced for broadcast outside of a newscast, i.e., full-length pre-game shows, special topic shows, prep sports night shows. At least 60% must be new content or content newly re-edited. Shows made up of segments previously broadcast within a newscast are not eligible.

**Weathercast:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. Excellence in weather reporting aired within a daily newscast. It should be a regularly scheduled weather segment, not to exceed six minutes. Submit a single weathercast from one date.

**Outdoor / Environment Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. Story on an outdoor topic or environmental issue. Emphasis on information and presentation about the topic and the ability to put a local or regional situation into perspective.

**Arts and Entertainment Report:** A report on arts or entertainment. Submit a single story aired on one date.

**Consumer Report:** A locally produced report that helps consumers understand potential concerns or benefits associated with certain products or services.

**Health / Medical Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. A locally produced report that examines current medical or health issues.

**Crime / Courts Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. A report that examines a particular court case, crime, or legal issue.

**Government / Political Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. A locally produced report examining and/or highlighting local, regional, or state government or politics.

**Election Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. A locally produced report specific to the 2023 primary or general election.



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**Education Report:** Judged in two market size divisions – Division A – Boise market, Division B – All other market sizes. A report on education and education issues.

**Television Writing, Single story:** Emphasis on ability to write to video, clarity, and overall report presentation.

**Television Writing, Program length:** Emphasis on ability to write to video, clarity, and overall report presentation.

**Videography, Segment:** Excellence in visual storytelling of a single story aired within a daily or special newscast or program. The entry will be judged on video, sound, and editing. It cannot exceed 15 minutes in length.

**Videography, Program length:** Excellence in visual storytelling. The entry will be judged on video, sound, and editing.

**Video Essay:** Entry judged on overall presentation, which can include the use of music, natural sound, and editing. It can be a single story or part of a longer form program. It may not be an entire program.

**Rookie of the Year:** Given to one person in television media, whether on- or off-camera. The individual must be in his/her first full-time professional job and have been working in television for no more than a year at the end of December 2023. Please submit a letter of endorsement from the entrant's editor or station manager and the individual's resume. Submit three best stories.

## Audio Division (Includes radio, podcast, or other audio reports)

**General Excellence:** Entry consists of a compilation or clip of up to 15 minutes, from a radio broadcast, podcast, or other regular audio news or feature presentation. This award is intended to showcase the best work over the course of the year from a continuing program.

**General News Report:** Reporting of a news story, planned or unplanned. May be a series or comprehensive coverage.

**Election Report:** A locally produced report specific to the 2023 primary or general election.

**Spot News Report:** Coverage of a single breaking, spontaneous event aired the same day or on the next available newscast. May include live coverage.

**Watchdog/Investigative Report:** A report uncovering new information that could significantly change the conventional wisdom about anything or anyone of public interest. May be a single report or series that reflects in-depth reporting efforts and enterprise beyond the scope of general news coverage. Entry may include a brief letter outlining the research, presentation, and impact of the report.

**Serious Feature Report:** Single piece or series. Emphasis on information and presentation. It can be human interest or issue-oriented. Preparation may take place over several days.

**Light Feature Report:** Single piece or series. Human interest or humorous story. Preparation may take place over several days.

**Interview:** An audio interview. Will be judged on presentation, interest, and overall quality.

**News Talk Show:** Submit one episode. The program must be Idaho produced and will be judged on presentation, interest, audience interaction, and overall quality. May be a call-in program or a general news program with call-in elements.

**Sports Talk Show:** Submit one episode. The program must be Idaho produced and will be judged on presentation, interest, audience interaction, and overall quality.

**Use of Sound:** Most creative use of sound in the reporting of a story aired within a daily newscast or special report.

## Public Relations Division

**Opinion Writing:** A piece of opinion writing or op-ed piece.

**News Release:** Selection of three news releases and if available, up to five clippings from each of them.

**Feature Writing:** Original material written for a particular communication project. Submit text of feature article as well as documentation of publication and placement. The feature article should have been written by the practitioner and submitted and published through his/her efforts.

**Annual Report:** Publications that report on an organization's annual performance.

**Newsletter:** May be intended for an internal or external audience. Submit one issue.

**Special Purpose Publication:** A single-issue publication designed for a special purpose.

**Media Campaign:** A series of communications related to a single project, product launch, or event. Include a copy of campaign materials and a brief description of the campaign. May include online, print, audio, or broadcast materials.

**Public Service Campaign:** May include audio, television, Web, and/or print PSA's or other community outreach to advance public understanding of a charitable or public organization or event.

## All Media Awards (Publications, TV, Audio, Photo, Periodicals, etc.)

**First Amendment Award:** This award is given for work by Idaho journalists, in any medium, that advances the cause of freedom of information in Idaho in the public interest. Submit a copy of an article, broadcast, or publication, along with a letter explaining the project or article and its impact.

**Best Website:** This award will focus on the quality of a site as a whole. Emphasis will be on news content, overall presentation, and service to users. May focus on a single topic or cover a broad spectrum of topics. You must include the URL (web address) of the site on the entry form.

**Reporter of the Year Awards – Print & Broadcast:** An honor bestowed on two Idaho journalists, one in print and one in broadcast media, for outstanding reporting. Individuals must submit three of their most enterprising stories. Entry must also include a letter of support from their news director or editor describing why this individual deserves the award.

**Photographer of the Year Awards – Print & Broadcast:** An honor bestowed on a single Idaho photojournalist and a single Idaho videographer for outstanding visual reporting. Individuals must be full-time working photographers or videographers. For photographers, submit up to ten images with captions. For videographers, submit a composite of up to 15 minutes in length. Entry must also include a letter of support from an editor or manager describing why this individual deserves the award.

**Sports Reporter of the Year Awards – Print & Broadcast:** An honor bestowed on two Idaho sports journalists, one in print and one in broadcast media, for outstanding reporting. Individuals must submit three of their best stories. Entry must also include a letter of support from their news director or editor describing why this individual deserves the award.

**Best Spanish-Language Media Awards – Print & Broadcast:** An honor bestowed on two Idaho news outlets, one in print and one in broadcast media, for outstanding reporting. Submit three best stories. Entry may also include a letter of support, describing why this reporting deserves the award.

**Best Blog:** Best regularly updated online column, by a single writer or small group of writers, in which items are posted in reverse chronological order. Award will focus on the overall content and quality of the blog, which may be attached to a traditional news outlet, or an independent effort focused on Idaho-related topics. Entrant should submit home page link, and may also highlight individual entries from 2023 by including permalinks to those items.

**Best Graphics:** Best infographic used within a story, report, or program, in any media. Emphasis on ability to inform, as well as design and visual appeal.

**Best Newsletter.** Best periodic newsletter sent out by any Idaho news media outlet. Submit one to three examples per entry, along with a statement describing the purpose, frequency and reach of the newsletter.

**Best Use of Drone:** This award will recognize the best use of a drone in reporting in Idaho, on any platform, which may include print, broadcast, or online. Submit a copy of the article, broadcast, URL, or publication.

**Media Innovation Award:** This award is given for work by Idaho journalists, in any medium, that best makes use of innovative ways of reporting and presenting the material to the audience in ways that couldn't be done in the past. Submit a copy of an article, broadcast, or publication, along with a letter explaining the project or article and its impact.

**Special Coverage:** Comprehensive coverage of a special event, unusual circumstance, or issue that goes above and beyond normal news coverage. Please submit highlights of coverage along with a letter explaining the coverage and any supporting documents that help describe the news organization's approach. Entry may include a special section.

**Best Online-Only Video news story:** Video news story published online only. The judge will focus on the quality of production, interest, and value to the viewer.

**Best Online-Only Video feature story:** Video feature story published online only. The judge will focus on the quality of production, interest, and value to the viewer.

**Best Online-Only Video Program- Public Affairs:** A single video Public Affairs program that aired only online. May focus on an issue, subject, situation, or problem. Judging will focus on the quality of production, interest, and value to the viewer.

**Best Online-Only Video Program- General:** A single video program, not public affairs oriented, that aired only online. Judging will focus on the quality of production, interest, and value to the viewer.

**Best Audience Engagement:** This award focuses on the best use of audience involvement in a program or other activity. A short, no more than one page, description should be included.

**Best Use of Social Media:** This award focuses on the best use of a Facebook page and/or Twitter account or other social media effort. Please provide a URL for your accounts and a short letter describing your efforts.